

**“Protein Tortilla Chips” Prize Game  
Competition Rules (hereinafter: Rules)**

**1) Data of Organiser**

Name: BioTech USA Kft. (hereinafter: Organiser)  
Registered seat: H-1033 Budapest, Huszti út 60, Hungary  
Company registration number: 01 09 173512  
Tax number: 25114681-2-44  
Telephone: +36 1 453 2716  
E-mail: [info@biotechusa.com](mailto:info@biotechusa.com)

**2) Application for the Competition, terms of participation**

- a) Participation in the Competition is open only to natural persons with the capacity to act and at least 18 years of age, provided that they fully meet all the criteria set out in these Rules and none of the grounds for exclusion from the Competition apply.
- b) Further eligibility criteria for participation in the Competition are described in Section 3 of these Rules.
- c) Participation in the Competition is subject to the acceptance of these Rules and the Privacy Notice. By entering the Competition, the Applicants express their acceptance of the Rules and the Privacy Notice.
- d) Employees of the Organiser or their close relatives as per Section 8:1 (1) of Act V of 2013 on the Civil Code, including the employees of companies in partnership with the Organiser and the partners themselves, may not participate in the Competition.
- e) During the Competition – at the Organiser's discretion – Players may be excluded and disqualified if their conduct is not worthy of the standards of the Competition or the BioTechUSA brand. If the conduct of a Player violates or is damaging to the Organiser's reputation, the Applicant will be excluded from the Competition with immediate effect.
- f) The Competition and participation therein takes place in accordance with these Rules and the Privacy Notice. If the Player does not accept these Rules or the Privacy Notice – in respect of any of the provisions therein – or revokes their consent or raises any objections in relation thereto, they may not participate in and will be excluded from the Competition. The Organiser sends no separate notification to the Player about such exclusion.
- g) Players may only take part in the Competition with their own personal data.
- h) By entering the Competition, the Players confirm that they meet the criteria set out in these Rules.

**3) Description of the Competition**

- a) The prize game organised by BioTech USA Kft. can be accessed through the (<https://promotion.biotechusa.com/ro/protein-tortilla-chips-ro>) site operated by the Organiser.

**4) Duration of the Competition**

Players may enter the Competition and submit applications from 12/08/2024 until 25/08/2024 12:00 a.m. (midnight).  
Any applications submitted before the start or after the end of the Competition shall be void, and will not be accepted by the Organiser.

**5) Prize**

- a) The Organiser shall draw the winners from the Players meeting the criteria of these Rules – with the help of a program operating on the principle of randomness – on the date of 26/08/2024.
- b) Three winners will be drawn.
- c) The draw by the Organiser is final and cannot be changed.
- d) The 3 winners will each receive a prize package (3x Protein Tortilla Chips) worth 43,5 Lei

**6) Rules concerning the prizes**

- a) The prize cannot be exchanged for any other products, cash or any other discounts and, furthermore, the prize may not be transferred or substituted, unless the Organiser stipulates otherwise.
- b) The Organiser will notify the winners within 3 business days after the selection through a message sent to the Player's email address used to participate in the Competition.
- c) The Organiser will ask for the winner's exact name and further information required for the delivery of the prize will be reconciled with the winner through the provided e-mail address.
- d) The prize shall be delivered to the address indicated by the Participant.
- e) Should the winner fail to inform the Organiser about a delivery address within 5 business days, or fails to claim its prize within the date agreed, it shall lose its right to the prize.

**7) Data protection provisions**

- a) The Organiser processes the personal data provided during the Competition for the purpose of holding the Competition and selection and notification of the winners, to the extent and for the duration required for holding the Competition. All Players must give voluntary and express consent to participating in the Competition.
- b) The Controller uses only the personal data specified in the Privacy Notice for holding the Competition. Detailed information on the processing of personal data by the Organiser is available in the Privacy Notice.
- c) During the Competition the Participants may only provide their own personal data. The Controller assumes no liability for damages arising from the processing of inaccurate, or unlawfully or incorrectly provided data.

**8) Miscellaneous provisions**

- a) Entering the Competition does not automatically entitle the Player to win a prize.
- b) By participating in the Competition, the Applicants expressly consent to the publication of their names, without any other compensation or authorisation, on any of the social media pages of the Organiser, should such Applicant win a prize.
- c) The Organiser assumes no liability for any errors or deficiencies arising during registration for the Competition, nor for any delay in delivery.
- d) All consequences arising from incorrect data provided by Players or from the failure of their e-mail account or Instagram profile to receive messages shall be borne by the Players themselves.
- e) The Organiser assumes no liability if the Competition or the website containing the Competition becomes periodically unavailable for technical reasons during the Competition.
- f) Applicants who – contrary to the spirit of the Competition – participate in the Competition with untrue character or untrue data, or with photos they do not own, as well as those who cheat in order to increase their chances of winning through such deceptive and unfair conduct, may be automatically excluded from the Competition. Applicants exhibiting unfair conduct as specified in this section shall reimburse the Organiser for any and all damages they may have caused to the Organiser in relation to the Competition.
- g) The Organiser reserves the right to immediately exclude the Player from the Competition if it observes (computer) manipulation of any sort by the Player, or any conduct that is

incompatible with or violates the spirit of the Competition, or if any reasonable suspicion thereof arises.

- h) All tax liabilities relating to the prizes shall be borne by the Organiser. Apart from the delivery of the prizes as above and the settlement of the related tax liabilities, the Organiser shall not bear any other obligations. Any other costs that may potentially arise shall be borne by the Players.
- i) The Organiser shall not be held liable for prizes that are damaged, stolen, or lost during shipping, or delivered to the wrong address.
- j) The Organiser reserves the right to unilaterally amend these Rules or interrupt or suspend the Competition at any time.
- k) In respect of matters not regulated by these Rules, the applicable provisions of the prevailing Hungarian regulations prevail.
- l) In respect of any data protection matters not regulated herein, the Privacy Notice published by the Organiser on the online platform of the Competition shall be governing as applicable.
- m) The Competition is in no way supported or approved by, or related to either Facebook or Instagram.

08.08.2024.

BioTech USA Kft.